





## **Contact Information**

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# Drum head auctions to help 'Bring the Music Back' to Gulf Coast's young artists

Icons of rock, other celebs lend names to effort organized by DrumART.com

**Altamont, NY** – Some of the brightest stars in rock music and entertainment are collaborating with DrumART.com, a producer of custom bass drum heads, to put musical instruments back into the hands of children affected by Hurricane Katrina.

"Bring the Music Back" will feature eBay auctions of drum heads autographed by dozens of musicians including the Grateful Dead's Bill Kreutzmann, Mickey Hart and Bob Weir. Complete information and auction links can be accessed from the DrumART.com website at:

### http://www.drumart.com/katrinarelief/

Proceeds from the auctions – set to run between December 1<sup>st</sup> and December 10<sup>th</sup> – will benefit the Mr. Holland's Opus Foundation, which is working to purchase instruments for displaced Gulf Coast students and the music programs at their new schools. The total amount raised will be matched by NAMM, the international music products association.

"We have been humbled and excited by the enthusiasm and support of our friends, clients and partners," said Jim Feck, President of DrumART.com. "While it would be difficult to estimate the amount of money we will raise, we are confident that, in conjunction with the matching support of NAMM, we will be able to provide significant assistance to displaced music students in the region."

Each of the distinctive designs – two produced by Kreutzmann himself – feature the bands' own custom bass drum artwork and some include autographs of the musicians and celebrities.

Participating musicians, celebrities and bands include:

#### **Bands:**

- Grateful Dead (The Dead)
- Better Than Ezra
- Seether
- In Flames
- Dimmu Borgir
- Chimiara
- Moonspell
- Caliban
- Lacuna Coil

#### **Musicians/Celebrities:**

- Bill Kreutzmann, *Grateful Dead*
- Mickey Hart, Grateful Dead
- Bob Weir, Grateful
   Dead/Ratdog
- Bruce Hornsby, Bruce Hornsby and the Range/The Dead
- Jeff Chimenti, *Grateful Dead/Ratdog*
- Donna Jean Godchaux, Grateful Dead
- Bill Walton
- Gloria Jones, *The Jerry Garcia Band*
- Jackie LaBranch, *The Jerry Garcia Band*
- Melvin Seals, *The Jerry Garcia Band*

- Trey Anastasio, *Phish*
- Warren Haynes, Gov't
  Mule/The Dead
- Stewart Copeland, *The Police*
- Adrian Young, *No Doubt*
- John "JR" Robinson, Steve Winwood (former)/Barbra Streisand (former)
- Simon Phillips, Toto
- Denny Seiwell, Wings with Paul McCartney
- Jeremy Popoff, Lit
- Erik Sandin, *NOFX*
- Danny Seraphin, Chicago
- Mitch Marine, Lyle Lovett (former)
- Brian Phelps, *The Mark and Brian Radio Show*























"After hearing the accounts of those impacted by Hurricane Katrina, we knew we had to do something to help," said Feck. "Given New Orleans' status as the cradle of American music, we wanted to do what we could to help bring the music back. Music is something collaborative, something that gives immeasurably to those who engage in it. In that spirit, we decided to reach out to our artist friends and partners in an attempt to return the favor. We wanted to do something close to the mission of our company and to contribute something greater than we could ourselves."

Within weeks of contacting their clients, DrumART.com had a number of autographed heads in hand, as well as approval to re-create many other bands' official designs exclusively for these auctions. "The support and participation we have received has been overwhelming," said Feck. "The benefit of our clients' passion for music and their willingness to partner with us is twofold: some lucky fans will receive authentic, one-of-a-kind drum heads from their favorite bands, and kids displaced by Hurricane Katrina will be able to continue their musical studies."

The Mr. Holland's Opus Foundation is a not-for-profit 501(c)(3) organization that supports music education and its many benefits through the donation and repair of musical instruments to underserved schools, community music programs and individual students nationwide.

Over the past century, NAMM has proudly represented the industry that brings the gift of music into people's lives. What started in May of 1901 as a small, grassroots organization of 52 founding members has since blossomed into an international association representing nearly 9,000 retailers and manufacturers of musical instruments and products from 85 countries worldwide.

Established in 2003, DrumART.com creates custom bass drum heads for big-name stars and garage band rockers alike. While the company prides itself on providing top-quality custom bass drum heads to less-than-famous drummers, their client list also includes such bands as The Dead, Better Than Ezra, Seether, In Flames, Poco, Paulina Rubio, Unwritten Law and Dimmu Borgir.

DrumART.com heads have been featured in Modern Drummer magazine, Late Night with Conan O'Brien, Ozzfest 2005 and countless stages, screens and backyard barbecues.

Auction Dates: December 1 through December 10, 2005 Contact: Jim Feck – <u>jim@drumart.com</u> or 518-424-6917 Complete Information: http://www.drumart.com/katrinarelief/

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